

Retail Cross-trade



The Challenges

Since 1999, we've been the major service provider for a leading manufacturer of stationery products. We handle over 2000 TEU of ocean freight and 1.5 million kilos of airfreight for them, encompassing 22 countries.

Since the partnership began, we've consistently achieved an excellent key performance indicator record – evidence of our skill at adapting to the changing needs of a genuine multinational.

The Solutions

Our Track & Trace system gives the client global visibility and allows varying levels of security access across the globe. Being able to disseminate information on critical milestones meant the client was able to make savings across the system.

We've also been able to reduce direct costs through competitive pricing, without compromising service, and to control air and ocean freight to and from the US, as well as cross trade consignments involving third countries. We've also provided consultancy on Customs across the world.

We've shortened the supply chain, by introducing faster and more frequent departures, so the client can maintain smaller inventories worldwide. And we've measured this and other improvements through regular KPI reports.

In Summary

Industry: Retail

Service: Cross-trade

Region: Global

"...over 2000 TEU of ocean freight and 1.5 million kilos of airfreight, encompassing 22 countries."

"We've shortened the supply chain, by introducing faster and more frequent departures..."