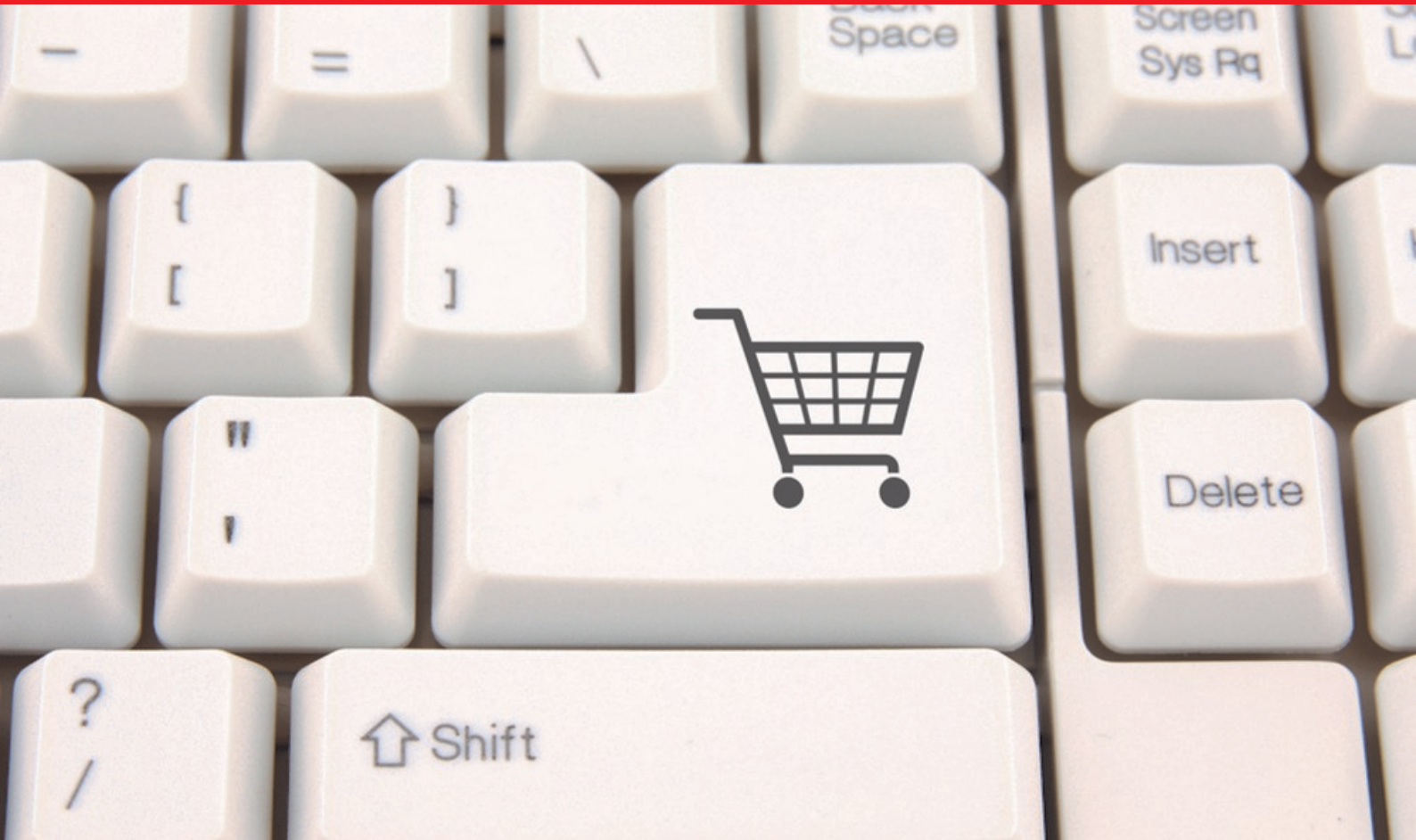




Worldwide Retailer

A new e-commerce tool
Unlocking world markets on-line



Worldwide Retailer is Part of the Charles Kendall Group
www.charleskendallfreight.com

Unlock world markets for your business with a simple



What is WWR?

WWR is an E-Commerce tool which unlocks retail websites for international customers.

Once integrated onto a retail website, WWR works behind the scenes to calculate all the shipping, customs and tariff charges into one simple sum for the international consumer. It will then seamlessly link with the shipping process to ensure door-to-door delivery.



The benefits for retailers

WWR enables retailers to grow on-line sales and reach overseas consumers with the same degree of simplicity that exists in their domestic markets. Eliminating the expense of new shops and other infrastructure.

- WWR calculates a truly all-in-one cost.
- WWR is the only fully customs compliant service that is in-line with the Consumers Directive EU Commission ruling.
- WWR can calculate an unlimited number of commodities.
- WWR can provide full track and trace of all orders.
- WWR process is the same for parcels, cartons or pallets.
- WWR works with your returns policy.



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effective and customs compliant on-line solution

What does it do for the end-consumer?

It opens up your retail websites for end-consumers outside your country. Where WWR is installed on a website, consumers will be able to purchase the goods they want, in their own currency with all the customs, duty and shipping costs included seamlessly into one simple sum.

They can access goods and brands which would otherwise be out of their reach without the fear of additional customs charges and delays spoiling their shopping experience.

Consumers are able to purchase the products they want with a clear and transparent price which helps to boost a positive brand impression.

In Summary

A behind-the-scenes e-commerce tool to grow your business

Reach non-domestic markets and consumers on-line

Fully customs compliant

Collates all order data and produces export / import documentation so you don't have to

Achieve international sales growth without costly capital investment

“Europe has a potential market of over 500 million people”

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